



THE SHELBY GROUP

# Coupa Consulting Services

PLATFORM IMPLEMENTATION SERVICES

## Optimize the business impact of Coupa with Business Integration Services from Shelby.

How can your company facilitate rapid adoption, ensure compliance with new procurement processes, and leverage Coupa to maximize its impact on your business?

Coupa's industry-leading, cloud-based financial applications enable companies to quickly and affordably adopt procurement best practices and optimize spend. However, the manner in which you plan, deploy and integrate Coupa can impact your business results. Low utilization of features and misalignment with business stakeholders and processes can limit the success of any cloud-based software deployment.

**Coupa Consulting Services:** As a leading Coupa-Certified Consulting Partner, The Shelby Group has helped companies in fields including hospitality, private equity, professional services, retail, and manufacturing optimize the success of their Coupa deployments.

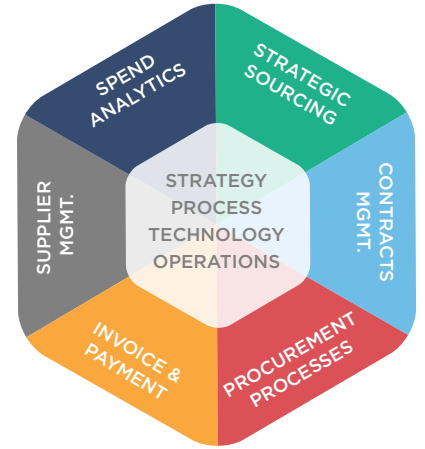
### Our services include:

- Organizational Assessment and Validation
- Business Policy and Process Analysis and Development
- Implementation Planning, Execution and Operational Help Desk Support
- Success Metrics Enablement
- IT Integration and Supplier Enablement
- Change Management and User Adoption Support

**Business Benefits:** Shelby's global services can help you achieve these important business benefits:

- Faster time to enterprise-wide adoption
- Key Business Partner and Stakeholder Alignment
- Increased spend under management and compliance
- Increased savings and spend visibility
- Reduced operating costs
- Automated manual processes to reduce cycle times
- Adoption of Procure-to-Pay (P2P) industry best practices

The Shelby Group leverages its deep understanding of enterprise procurement processes and technology to maximize savings and optimize business results throughout the procurement lifecycle. Whether you want to create sustainable procurement savings, maximize utilization of current tools, deploy or upgrade new software, move to the cloud, or outsource operations, partnering with Shelby pays off. **To learn more, call 312.445.8500.**



Identify and prioritize savings and performance improvement opportunities across the enterprise.



"The Shelby Group has played an important role in helping drive customer success. Their depth of procurement optimization expertise across all major industry sectors represents a significant benefit for our mutual clients."

~Rob Bernshteyn, CEO, Coupa

For more information, contact:  
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